

Summary of the 2008 MORI Household Survey

MORI undertake a Household Survey in each NDC area bi annually, which covers the following key headings:

- Housing and Area
- Community and NDC
- Crime and Safety
- Work and Income
- Education and Training
- Health
- Household/Demographics

It must be noted that for questions based on all respondents differences of more than 7 or 8 percentage points are required between the 2002,2004,2006 and 2008 figures for Middlesbrough to be sure they represent actual changes and are not due to chance. Similarly, differences of 8 percentage points are required between findings for Middlesbrough and the NDC aggregate/national to be sure they represent actual differences.

The survey indicates that some of our key achievements include:

Housing and Area

- People who are very/fairly satisfied with their accommodation are 7 points above the NDC average and matches the national average. WMNT between 2002 and 2008 have increased by 6% points.
- Those who are fairly/very satisfied with the area has improved by 21% points since 2002 and 2008, which is a significant change, and again is above the NDC average, the gap between WMNT area and the national average is closing significantly as the survey in 2002 showed a gap of 31% and is currently 8%
- People wanting to move from their home has reduced from 34% in 2002 to 28% in 2008, a difference of 6% points and 11% points less than the NDC average. and within 2 points of the national. The gap has closed in relation to the national average from 5% points in 2002 to 2% points in 2008.
- In 2002 54% thought that over the last two years the area had got much/slightly worse, but in 2008 the results were 15% which showed a positive change in attitude of 39% points. The change within the WMNT area since 2002 is more than double the NDC aggregate in comparison to the national figures increasing by 2% points.
- There is a much lower percentage of people in the WMNT area who think teenagers hanging around on the streets is a serious problem than the NDC average. In 2002 45% thought it was a serious problem in the West Middlesbrough area, whereas in 2008 the survey indicates 24% showing a decrease of 21% points but is still 6% points short of the national average.

Community and NDC

- 74% in the WMNT area think that their neighbours look out for each other in comparison to the NDC aggregate of 61%, WMNT are currently 4% points below the national average and 3% points higher than the NDC aggregate
- The level of people thinking that they can influence decisions in the area has decreased since 2006 by 6% points and is 1% point less than in 2002 showing that residents don't feel that they can influence decisions. WMNT are significantly lower than both the NDC aggregate and the national average
- Since 2002 the number of people who have heard of WMNT has increased by 17% points, but has remained static at 85% since 2006, which is 7% points higher than the NDC aggregate.
- Although the number of people who feel the NDC programme has improved the area has risen by 22% points since 2002 it is still well below the NDC aggregate, showing a difference of 10% points.

Crime and Safety

- The level of people who feel unsafe outside after dark has fallen again. In 2002 37% felt unsafe in comparison to 16% in 2008, a change by 21% points, and is now below the NDC aggregate, but still significantly above the national figure. The NDC aggregate change for the given period equates to 13% points. The national average has changed by 4% points since 2002, although still lower than WMNT and the NDC aggregate.
- Fear of burglary has also fallen dramatically, 73% were very/fairly worried in 2002 in comparison to 38% in 2008, a change in 35% points; it is 4% points below the NDC aggregate, although the average change since 2002 for the NDC aggregate was 21% points 14% points below WMNT and 5% points below the national figure.
- Fear of being robbed and mugged has also fallen dramatically from 58% in 2002 to 29% in 2008, a change of 29% points in comparison to a change of 17% points for the NDC aggregate and 6% points for the national figures for the same time period. WMNT are 6% points lower than the national figures and 12% points lower than the NDC aggregate,

Work and Income

- The number of people in paid work has risen slightly, the change since 2002 is 5% points but and is still above NDC aggregate, who has had a change of 3% points over the same time period, but substantially below the national figures by 12% points.

Education and training

- People in the area of working age who have no qualification at all are slightly above the NDC average and double the national figure.

Health

- People in the area who feel their health is good is below the NDC aggregate (49%) and considerably lower than the national figures (62%). Over the time period 2002 - 2008 WMNT has changed by 3% points, where as the NDC aggregate has changed by 6% points and nationally by 3% points.
- The number of people with limiting long term illness is slightly higher than the NDC aggregate and considerably higher than the national figures. The % point changes for all are minimal over the given period
- The percentage of people who smoke in the area is still 1% point above the NDC average.

Household demographics

- Lone parent families in the area have dropped by 4% since 2002 and are now 4% points less than the NDC aggregate but 4% above the national figures, which is a 1% point increase since 2002.
- The percentage of BME groups in the area remains low at approximately half the national rate and 1/7 of the average NDC rate.
- The number of people for whom English is not their first language is a quarter of the national and 1/7 of the NDC average figures. WMNT figures have reduced by 1% point since 2002 and the NDC aggregate and the national figures have increased by 6% points for the same period